



HoReCa catalogue



## MISSION

Providing innovative culinary  
experience and healthy living  
solutions for you.



## VISION

Dedicated to improve everyday  
quality of life for our consumers,  
customers and employees by being  
innovative and international.





## It all started in 1934...

Podravka's history begins in **1934** with a fruit processing workshop, founded by Wolf brothers in Koprivnica. In **1947** the workshop becomes government owned and Podravka gets the name it has today. In **1957** Podravka's first packet soups were produced, and they were presented at the Zagreb Fair in the fall.

**Year 1958** is very significant for Podravka's development. That year in Podravka's research laboratories, a team led by prof. Zlata Bartl invented Vegeta, the most popular all-purpose food seasoning today in the world. Only





a year later, Vegeta was launched to the market and it unstoppably headed for success. Providing at the time a completely innovative approach to the presentation of a food product, through application in cooking and advices of renowned chefs, Vegeta was brought closer to the consumers and took a firm hold in the position of everlasting and omnipopular all-purpose food seasoning. "... and a tablespoon of Vegeta", a renowned tagline from Vegeta's TV show lives even today in the consciousness of Vegeta's faithful consumers in more than 50 countries around the world.

Today Podravka is an international, basically food company, a leader in the region of SouthEast Europe. Its continuous innovativeness enables it to create new, quality products that win the consumers trust around the world.

Another significant business of this company is pharmaceuticals, under the name Belupo, where it ensures growth and long-term values for employees, users and society as a whole through recognizable partnership approach to selected therapeutic groups. In the food industry Podravka is an innovative leader, primarily in the regions including SouthEast, Central and Eastern Europe, and it develops as a company capable of providing fast response to changes in the business environment. Its branch offices and representative offices are in 20 countries around the world, and besides that Podravka has its own distribution network in 9 countries of Central and SouthEast Europe, and production facilities in 4 countries. Podravka's production range contains today more than 800 different products, and Podravka, Vegeta, Lino and Dolcela belong among the most renowned product brands in the region.

The symbol of this company is a heart, and it expresses care, heartiness and love – care for consumers and all interested in this company, determination in response to the challenges of the time, feelings and love for Podravka.

Following its mission, Podravka offers innovative culinary experience and healthy living solutions for its consumers. Apart from creating numerous brands, and winning many awards and recognitions for the wide range of its business activities, loyalty of its consumers is something that is considered as Podravka's biggest success. What differs it from other companies is the ability to understand consumer needs, its high product quality and successful adaptation to increasing market demands.

Podravka's products **are of high quality, they are practical, safe due to selected high-quality raw materials, knowledge and modern technological processes.** Using the advantages of global and local, they are adjusted to national cuisines, respecting the particularities of local taste.

Vegeta, Podravka soups, Lino, Fant, Eva, Dolcela, Fini-Mini, Talianetta, Kviki, Studena and Studenac are some of the renowned brands of this food company. Podravka's basic values are, apart from its brands, its employees, knowledge and expertise they have. Podravka employs today about 5400 people who are constantly developing, owing to the investments in their knowledge, which results in numerous innovations and new products.

In more than 40 countries around the world numerous consumers have recognized the value of Podravka and its products and have given it their trust.



**fant**

**Lino**®



Podravka – Always with the heart!

# We manage quality according to high standards

Food safety is a constituent, integral part of Podravka's management system, it represents Podravka's business etiquette, and the primary goal is protecting consumer health. Podravka's business quality system is actively included in the work of Croatian and international associations dealing with systemic approach to quality. Podravka's approach to food safety and quality is defined in the Food safety and quality management system policy, one of the basic documents of the management system. Podravka's activities and results in this area prove its ability to meet the demands of global markets by establishing a more effective business practice.

Integrated management system is based on the following norms:



- **ISO 9001** – Quality Management System, **ISO 14001** – Environment management system, **ISO 22000** - Food safety management system, **OHSAS 18001** – Occupational Health and Safety Assessment Specification
- **HACCP** principles of the Codex Alimentarius – Hazard analysis and critical control points
- **IFS** – International Food Standard
- **BRC** – British Retail Consortium, food products quality and safety
- **Halal** – products aligned with Islamic food conventions
- **Kosher** – products prepared according to Jewish food laws
- **NSF** – guarantees water quality from spring to consumer

## Our products have been recognized and rewarded



- **Best Buy Award** – best price and quality ratio for Croatian consumers
- **Qudal** - best symbol and term for supreme quality
- **Trusted Brands Croatia** – brands consumers trust the most
- **Superior Taste Award** – products of high taste quality
- **Superbrands** – best brand in the products category
- **CROPAK** – Croatian reward for the best packaging
- **SIAL d'Or** – innovative products achieving commercial success in short period





**VEGETA  
FANT  
SAUCES  
SOUPS**



*"When you come back from a culinary journey around the world, you realize that working in a top team, and inspiration in your own kitchen are your best friends, while participation in the memorial episode of the "Little secrets" is an experience for life."*

Mišel Tokić



# With Vegeta dishes taste better!

Vegeta is the most renowned original Croatian product. It is a unique and original mixture of seasonings, enriched with several types of selected dried vegetables. It is a combination of tradition, culinary experience and ingredients of the finest quality, for preparation of dishes whose good taste is guaranteed. Vegeta is also a kind of a phenomenon, because in more than five decades of its existence, it has entered the cuisines of more than 40 countries around the world.



It was created in far 1959 and it started a true culinary revolution.



## Good to know:

- absolute leader in the market of food seasonings, made of vegetables and herbs
- completes and rounds up the finest flavours of every meal, without taking over the dominance in flavour
- culinary experience through numerous recipes that were a success
- product quality confirmed by numerous quality certificates and rewards by consumers and professionals
- and don't forget, add a spoonful of Vegeta to every good meal!





## Vegeta and seasonings

| Code   | Product name                       | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                                                                                                                                                                                                                                                                                  | Ean code                                                                                                 |
|--------|------------------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| E580HR | Vegeta, bag 1 kg                   | pieces          | 1           | 10                            | 60              | 24                |     | <br>3 850104 047046   |
| 4707HR | Vegeta, bag 2 kg                   | pieces          | 2           | 8                             | 24              | 24                |     | <br>3 850104 047077   |
| 3678HR | Vegeta, bag 10 kg                  | pieces          | 10          | 2                             | 24              | 24                |     | <br>3 850104 047107   |
| G444HR | Vegeta Natur, cardboard dose 300 g | pieces          | 0.3         | 12                            | 84              | 24                |     | <br>3 850104 254444   |
| B957HR | Vegeta Mediterranean, bag 150 g    | pieces          | 0.15        | 12                            | 85              | 24                |     | <br>3 850104 219573   |
| D568HR | Vegeta Piquant, bag 150 g          | pieces          | 0.15        | 12                            | 85              | 24                |     | <br>3 850104 225680   |
| A751HR | Vegeta twist grill, bag 50 g       | pieces          | 0.05        | 18                            | 301             | 24                |     | <br>3 850104 024580   |
| A757HR | Vegeta twist chicken, bag 50 g     | pieces          | 0.05        | 18                            | 301             | 24                |     | <br>3 850104 024566   |
| 0034HR | Black pepper ground, bag 1 kg      | pieces          | 1           | 5                             | 63              | 18                |                                                                                                                                                                           | <br>3 850104 000348  |
| 0040HR | Red paprika, bag 1 kg              | pieces          | 1           | 5                             | 63              | 18                |                                                                                                                                                                         | <br>3 850104 000409  |
| 1937HR | Oregano leaves, bag 400 g          | pieces          | 0.4         | 6                             | 35              | 18                |                                                                                                                                                                       | <br>3 850104 000379 |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free



Vegeta



Vegeta Natur cardboard dose



Vegeta Mediteranean



Vegeta Piquant



Twist grill



Twist chicken

# fant

## Fant, Fant,... fantastic!

Fant mixes for meals will enrich your culinary expertise, and significantly reduce preparation time. With Fant meals are delicious, diverse and alluring to all.



It enriches the preparation of meals with minced meat, goulashes, beans and other meals.



### Good to know:

- culinary base for preparation of traditional meals
- shortens preparation time
- contains all seasoning for preparing meals
- guarantees unified quality
- enables creativity in preparation of traditional meals in modern way



## Fant fixes

| Code   | Product name                              | Amount of ready product | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Ean code                                                                                            |
|--------|-------------------------------------------|-------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|-----------------------------------------------------------------------------------------------------|
| B827HR | Fant for beans and stews, dose 1 kg       | 66 portions             | pieces          | 1           | 6                             | 45              | 15                |  3 850104 218279 |
| B824HR | Fant for goulash and paprikash, dose 1 kg | 61 portions             | pieces          | 1           | 6                             | 45              | 15                |  3 850104 218248 |
| B826HR | Fant for kebabs and hamburgers, dose 1 kg | 66 portions             | pieces          | 1           | 6                             | 45              | 15                |  3 850104 218262 |
| B828HR | Fant for meat patties, dose 1 kg          | 33 portions             | pieces          | 1           | 6                             | 45              | 15                |  3 850104 218286 |



Fant for  
beans and stews



Fant for  
goulash and paprikash



Fant for  
kebabs and hamburgers



Fant for  
meat patties





# Sauces and dressings

You can use sauces as individual meals, but you get the real fullness of the dish if you enrich it with ingredients that fully express your personality. Creative combination of the ingredients in the sauce will result in juicy and delicious meal of full taste.



Base for  
developing your  
own creativity.



## Good to know:

- time saver
- economic
- rich and equal taste of meals every time
- practical packaging
- dressings enable preparation of salads in a different ways
- offering the flavours of domestic and world cuisines
- speed and diversity in preparation



## Podravka sauces and dressings

| Code   | Product name                 | Amount of ready product | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code        |
|--------|------------------------------|-------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------|-----------------|
| F404HR | Gravy, dose 500 g            | 5 l of sauce            | pieces          | 0.5         | 6                             | 72              | 15                | V                              | 3 850104 067716 |
| F405HR | Mushroom sauce, dose 500 g   | 3.1 l of sauce          | pieces          | 0.5         | 6                             | 72              | 15                | V                              | 3 850104 067723 |
| F403HR | Dark sauce, dose 500 g       | 5 l of sauce            | pieces          | 0.5         | 6                             | 72              | 15                |                                | 3 850104 000027 |
| F402HR | Hunter's sauce, dose 500 g   | 3.8 l of sauce          | pieces          | 0.5         | 6                             | 72              | 15                |                                | 3 850104 067747 |
| J252HR | American dressing, dose 1 kg | 5.5 l of dressing       | pieces          | 1           | 6                             | 45              | 12                |                                | 3 850104 272523 |
| J253HR | French dressing, dose 1 kg   | 7.5 l of dressing       | pieces          | 1           | 6                             | 45              | 12                |                                | 3 850104 272530 |
| J254HR | Yoghurt dressing, dose 1 kg  | 7 l of dressing         | pieces          | 1           | 6                             | 45              | 12                |                                | 3 850104 272547 |
| J255HR | Italian dressing, dose 1 kg  | 17.5 l of dressing      | pieces          | 1           | 6                             | 45              | 12                |                                | 3 850104 272554 |

Certificates: **K** Kosher **H** Halal / Characteristics: **V** for vegetarians **G** gluten-free



Gravy



Dark sauce



Mushroom sauce



Hunter's sauce



# From heart to heart...

Taste of home-made soup is the key value of Podravka soups. They are a synonym for quality and they belong among the most favourite and welcome products in every kitchen. A wide range of high-quality products of domestic taste, easy and simple for preparation, also leaving room for own creativity. Enriching Podravka soups with fresh ingredients, you get a true home-made soup prepared faster and cheaper.



.....♥.....  
Annually about  
300 million  
portions of  
Podravka soups  
gets cooked.



## Good to know:

- almost 60-year long tradition in producing soups
- constantly high product quality
- trust of buyers and chefs around the world in Podravka products
- soups have a rich, rounded and home-made taste
- cream soups can be a base for preparation of sauces and stews and leave room for own creativity in the kitchen
- one packaging can be used to prepare large number of portions with significant savings
- practical packaging





## Soups

| Code   | Product name                | Amount of ready product    | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                        | Ean code                                                                                                 |
|--------|-----------------------------|----------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|---------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| B724HR | Chicken soup, dose 1 kg     | 45 l / 180 plates of soup  | pieces          | 1           | 6                             | 45              | 15                |                                                                                       | <br>3 850104 217241   |
| B722HR | Beef soup, dose 1 kg        | 45 l / 180 plates of soup  | pieces          | 1           | 6                             | 45              | 15                |                                                                                       | <br>3 850104 217227   |
| B865HR | Vienna soup, dose 1 kg      | 14.5 l / 57 plates of soup | pieces          | 1           | 6                             | 45              | 15                |                                                                                       | <br>3 850104 218651   |
| B723HR | French soup, dose 1 kg      | 18.5 l / 62 plates of soup | pieces          | 1           | 6                             | 45              | 15                |                                                                                       | <br>3 850104 217234   |
| B721HR | Spring soup, dose 1 kg      | 17 l / 68 plates of soup   | pieces          | 1           | 6                             | 45              | 15                |    | <br>3 850104 217210   |
| B866HR | Minestrone soup, dose 1 kg  | 12.5 l / 50 plates of soup | pieces          | 1           | 6                             | 45              | 15                |                                                                                       | <br>3 850104 218668   |
| B719HR | Slavonian soup, dose 1 kg   | 10.5 l / 42 plates of soup | pieces          | 1           | 6                             | 45              | 15                |                                                                                       | <br>3 850104 217197   |
| B720HR | Dalmatian soup, dose 1.5 kg | 25 l / 100 plates of soup  | pieces          | 1.5         | 6                             | 45              | 15                |  | <br>3 850104 217203 |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free



Chicken soup



Beef soup



Vienna soup



French soup



Spring soup



Minestrone soup



Slavonian soup



Dalmatian soup



## Soups

| Code   | Product name                         | Amount of ready product    | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code                                                                                              |
|--------|--------------------------------------|----------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------|-------------------------------------------------------------------------------------------------------|
| B734HR | Vegetable soup, dose 1 kg            | 45 l / 180 plates of soup  | pieces          | 1           | 6                             | 45              | 15                | V                              |  3 850104 217340   |
| B737HR | Cream of mushroom soup, dose 1 kg    | 15 l / 60 plates of soup   | pieces          | 1           | 6                             | 45              | 15                | V                              |  3 850104 217371   |
| B726HR | Cream of champignons soup, dose 1 kg | 11.5 l / 46 plates of soup | pieces          | 1           | 6                             | 45              | 15                | V                              |  3 850104 217265   |
| B727HR | Cream of cauliflower soup, dose 1 kg | 14.5 l / 56 plates of soup | pieces          | 1           | 6                             | 45              | 15                | V                              |  3 850104 217272   |
| B725HR | Cream of leek soup, dose 1 kg        | 12.5 l / 50 plates of soup | pieces          | 1           | 6                             | 45              | 15                |                                |  3 850104 217258   |
| B738HR | Cream of tomato soup, dose 1.5 kg    | 18.5 l / 75 plates of soup | pieces          | 1.5         | 6                             | 45              | 15                | V                              |  3 850104 217388   |
| B736HR | Cream of asparagus soup, dose 1 kg   | 14 l / 56 plates of soup   | pieces          | 1           | 6                             | 45              | 15                | V                              |  3 850104 217364  |
| B735HR | Cream of broccoli soup, dose 1 kg    | 13.5 l / 54 plates of soup | pieces          | 1           | 6                             | 45              | 15                | V                              |  3 850104 217357 |

Certificates: **K** Kosher **H** Halal / Characteristics: **V** for vegetarians **G** gluten-free



Vegetable soup



Cream of mushroom soup



Cream of champignons soup



Cream of cauliflower soup



Cream of leek soup



Cream of tomato soup



Cream of asparagus soup



Cream of broccoli soup

## Soups

| Code   | Product name                       | Amount of ready product    | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code         |
|--------|------------------------------------|----------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------|------------------|
| B730HR | Cream of peas soup, dose 1 kg      | 12.5 l / 50 plates of soup | pieces          | 1           | 6                             | 45              | 15                | V                              | 3 850104 217302  |
| B729HR | Cream of vegetable soup, dose 1 kg | 12.5 l / 50 plates of soup | pieces          | 1           | 6                             | 45              | 15                | V                              | 3 850104 217296  |
| J032HR | Cream of beans soup, dose 1 kg     | 17 l / 68 plates of soup   | pieces          | 1           | 6                             | 45              | 15                |                                | 3 850104 2170321 |
| B864HR | Fish stock, dose 1 kg              | 45 l / 180 plates of soup  | pieces          | 1           | 6                             | 45              | 15                | V                              | 3 850104 218644  |

Certificates: **K** Kosher **H** Halal / Characteristics: **V** for vegetarians **G** gluten-free



Cream of peas soup



Cream of vegetable soup



Fish stock





**LINO  
DOLCELA  
FRUIT SPREADS  
COMPOTES  
BEVERAGES**



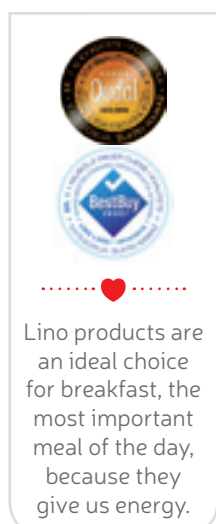
*"Key to our excellence is an educated, creative and passionate team, and individual approach to culinary art is the best opportunity to share new ideas. This has been my choice for more than twenty years."*

**Dražen Đurišević**



# Natural and delicious

Healthy, delicious treats of best quality, providing your body with necessary vitamins and minerals. A well balanced meal, easy and simple to prepare. Contains no preservatives, colours nor additives. Lino lada is an ideal ingredient in desserts and a desirable breakfast spread, delicious and rich in milk and hazelnuts.



## Good to know:

- easily soluble flakes, rich in minerals and vitamins
- fast and simple preparation with milk or water, without cooking
- carefully selected ingredients and strict control before very beginning of the production process
- Lino lada is produced from the finest ingredients
- rich in calcium and of excellent spreadability
- Lino choco drink is an instant cocoa beverage enriched with vitamin D and calcium





# Lino

| Code   | Product name                     | Amount of ready product | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code                                                                              |
|--------|----------------------------------|-------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------|---------------------------------------------------------------------------------------|
| H832HR | Lino drink, bag 15 g             |                         | pieces          | 0.015       | 120                           | 78              | 12                | V                              |    |
| H346HR | Lino Čokolino Plus, bag 400 g    | 13 portions /30 g       | pieces          | 0.4         | 8                             | 30              | 12                | H<br>V                         |    |
| H368HR | Lino Čokolino Fit, bag 400 g     | 13 portions /30 g       | pieces          | 0.4         | 8                             | 30              | 12                | H<br>V                         |    |
| H411HR | Čokolino Fit, bag 60 g           |                         | pieces          | 0.06        | 10                            | 180             | 12                | H<br>V                         |    |
| H412HR | Čokolino Plus, bag 60 g          |                         | pieces          | 0.06        | 10                            | 180             | 12                | H<br>V                         |    |
| H413HR | Čokolino, bag 60 g               |                         | pieces          | 0.06        | 10                            | 180             | 18                | H<br>V                         |    |
| E586SL | Čokolino, bag 1.8 kg             | 60 portions /30 g       | pieces          | 1.8         | 2                             | 30              | 18                | H<br>V                         |    |
| D890HR | Choco cream spread, 20 g         |                         | pieces          | 0.02        | 48                            | 209             | 10                | H<br>V G                       |    |
| G224HR | Choco milk cream spread, 20 g    |                         | pieces          | 0.02        | 48                            | 209             | 10                | H<br>V G                       |    |
| H868HR | Lino lada nougat, 20 g           |                         | pieces          | 0.02        | 48                            | 209             | 10                | H<br>V G                       |  |
| F295HR | Lino lada duo, 50 g              |                         | pieces          | 0.05        | 36                            | 209             | 10                | H<br>V G                       |  |
| O701HR | Lino lada duo, 2.5 kg            |                         | pieces          | 2.5         | 1                             | 150             | 12                | H<br>V G                       |  |
| G830HR | Milk cream spread, 2.5 kg HoReCa |                         | pieces          | 2.5         | 1                             | 150             | 10                | H<br>V G                       |  |
| 3281HR | Lino lada HoReCa, 10 kg          |                         | pieces          | 10          | 1                             | 36              | 12                | H<br>V G                       |  |
| 1320HR | Lino lada NP, 10 kg              |                         | pieces          | 10          | 1                             | 36              | 12                | H<br>V G                       |  |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free



Čokolino



Choco cream spread



Lino lada duo



Lino drink



# Sweet touch of fantasy

Dolcela gives you all you need to mix in a little bit of your fantasy in all your sweet creations. Light, fast and economic preparation of various sweets that can be served on their own or combined in many recipes.



## Good to know:

- guaranteed success and unified quality
- base for development of other creative ideas
- as a dessert on its own or as a base for preparation of other sweets
- hot or cold preparation
- light, rich creams, without cooking
- potato flakes for sweet and savory dishes
- muffins mix as a base for various shortcakes
- thermostable cream mixtures, appropriate for baking industry
- Wafers – wide range of application in various forms and combination of additions



# Dolcela

| Code   | Product name                                      | Amount of ready product | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code        |
|--------|---------------------------------------------------|-------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------|-----------------|
| 7074HR | Whipped cream, bag 800 g (preparation with water) | 6 l of whipped cream    | pieces          | 0.8         | 10                            | 30              | 12                | V                              | 3 850104 070747 |
| B943HR | Whipped cream, bag 800 g (preparation with milk)  | 10 l of whipped cream   | pieces          | 0.8         | 10                            | 30              | 12                | V                              | 3 850104 219436 |
| 9211HR | Whipped cream Mix, bag 15 kg                      | 100 l of whipped cream  | pieces          | 15          | 1                             | 15              | 10                | V G                            | 3 850104 092114 |
| E220HR | Vegetable liquid for whipped cream Dolcela, 1 l   | 2.5 l of whipped cream  | pieces          | 1           | 12                            | 60              | 9                 | V G                            | 3 850104 230585 |
| G084HR | Chocolate pudding, bag 1 kg                       | 13 kg of pudding        | pieces          | 1           | 8                             | 30              | 18                | K V                            | 3 850104 229527 |
| G085HR | Vanilla pudding, bag 1 kg                         | 14 kg of pudding        | pieces          | 1           | 8                             | 30              | 12                | K V                            | 3 850104 229497 |
| G103HR | Strawberry pudding, bag 1 kg                      | 14 kg pudding           | pieces          | 1           | 8                             | 30              | 12                | V                              | 3 850104 229510 |
| G090HR | Panna cotta, bag 1 kg                             | 5.5 kg dessert          | pieces          | 1           | 8                             | 30              | 12                | V                              | 3 850104 070723 |
| C187CZ | Potato pastry standard, 5 kg                      | 50 portions 200 g       | pieces          | 5           | 1                             | 120             | 12                |                                | 8 594004 494924 |
| 0792HR | "Flakes" for potato pastry, bag 5 kg              | 200 dumplings (50 g)    | pieces          | 5           | 3                             | 18              | 12                |                                | 3 850104 007927 |
| F869HR | Muffins, bag 1200 g                               | 48 pieces (45 g)        | pieces          | 1.2         | 9                             | 30              | 12                | V                              | 3 850104 248696 |
| F868HR | Chocolate muffins, bag 1200 g                     | 48 pieces (45 g)        | pieces          | 1.2         | 9                             | 30              | 12                | V                              | 3 850104 248689 |
| G893HR | Wafers mix, bag 1 kg                              | 10 pieces (45 g)        | pieces          | 1           | 8                             | 30              | 9                 |                                | 3 850104 258930 |

Certificates: **K** Kosher **H** Halal / Characteristics: **V** for vegetarians **G** gluten-free



Vanilla pudding



Chocolate pudding



Strawberry pudding



Panna cotta



# Dolcela

| Code   | Product name                      | Amount of ready product | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code        |
|--------|-----------------------------------|-------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------|-----------------|
| H605HR | Cake cream chocolate, bag 1 kg    | 3.8 l of cream          | pieces          | 1           | 8                             | 30              | 12                | V                              | 3 850104 266058 |
| H606HR | Cake cream vanilla, bag 1 kg      | 4.3 l of cream          | pieces          | 1           | 8                             | 30              | 12                | V                              | 3 850104 266065 |
| H607HR | LAVA muffins, bag 1.05 kg         | 24 pieces (55 g each)   | pieces          | 1.05        | 8                             | 30              | 12                | V                              | 3 850104 266072 |
| G054HR | Cream for custard slice, bag 1 kg | 6 l of cream            | pieces          | 1           | 8                             | 30              | 12                |                                | 3 850104 024047 |
| G087HR | Tiramisu cream, bag 1 kg          | 7 l of cream            | pieces          | 1           | 8                             | 30              | 12                |                                | 3 850104 018879 |
| G091HR | Parfait cream, bag 1 kg           | 8 l of cream            | pieces          | 1           | 8                             | 30              | 12                |                                | 3 850104 017766 |
| G094HR | Cream for cakes, bag 1 kg         | 9.2 l of cream          | pieces          | 1           | 8                             | 30              | 12                |                                | 3 850104 024030 |
| G093HR | Jogurtina, bag 1 kg               | 5.5 l of cream          | pieces          | 1           | 8                             | 30              | 12                |                                | 3 850104 024023 |
| 3184HR | Cream mix 2, bag 15 kg            | 52 kg of cream          | pieces          | 15          | 1                             | 15              | 10                |                                | 3 850104 031847 |
| 7070HR | Cream mix plus, bag 15 kg         | 45 – 52 kg of cream     | pieces          | 15          | 1                             | 15              | 10                |                                | 3 850104 070709 |
| G088HR | Vanilla sugar, bag 1 kg           |                         | pieces          | 1           | 8                             | 30              | 12                | V                              | 3 850104 018886 |
| B953HR | Baking powder, bag 1 kg           | for 38.5 kg flour       | pieces          | 1           | 10                            | 30              | 9                 | K V                            | 3 850104 219535 |
| B954HR | Gussnel, bag 1 kg                 |                         | pieces          | 1           | 8                             | 30              | 12                | V                              | 3 850104 229541 |
| H602HR | Dolcela instant yeast, 450 g      | for up to 50 kg flour   | pieces          | 0.45        | 1                             | 15              | 6                 | K H V G                        | 3 850104 266027 |

Certificates: **K** Kosher **H** Halal / Characteristics: **V** for vegetarians **G** gluten-free



Parfait cream



Cream for custard cake



Tiramisu



Baking powder







# Fruit spreads and honey

Podravka's fruit products have the reputation of being the best. They have characteristic taste, aroma and colour, and contain no artificial colours or sweeteners. They can be consumed as bread spreads, pancake and wafers fillings or for preparation of finest pastry and cakes.



In 1934 Wolf brothers in Koprivnica found their workshop for fruit processing – foundations of Podravka.



## Good to know:

- excellent spreadability
- from fruit puree
- maintain their density at high temperatures
- adapted packaging
- plum jam – traditional domestic recipe, supreme quality, high portion of fruit, label Originally Croatian
- the fillings provide the fullness of taste for strudels and other sweets
- after baking the surface remains glossy and smooth
- high portion of whole fruits and pieces of fruits



## Fruit spreads, jams, marmalades, fillings, honey

| Code   | Product name                          | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                                                                                                                 | Ean code                                                                              |
|--------|---------------------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| H440HR | Mixed fruit jam, 20 g                 | pieces          | 0.02        | 96                            | 156             | 18                | <br>     |    |
| H444HR | Rosehip jam, 20 g                     | pieces          | 0.02        | 96                            | 156             | 18                | <br>     |    |
| H449HR | Apricot jam, 20 g                     | pieces          | 0.02        | 96                            | 156             | 18                | <br>     |    |
| H454HR | Cherry jam, 20 g                      | pieces          | 0.02        | 96                            | 156             | 18                | <br>     |    |
| H458HR | Blueberry jam, 20 g                   | pieces          | 0.02        | 96                            | 156             | 12                | <br>     |    |
| H459HR | Strawberry jam, 20 g                  | pieces          | 0.02        | 96                            | 156             | 12                | <br>     |    |
| H460HR | Raspberry jam, 20 g                   | pieces          | 0.02        | 96                            | 156             | 12                | <br>     |    |
| H461HR | Blackberry jam, 20 g                  | pieces          | 0.02        | 96                            | 156             | 12                | <br>     |    |
| G941HR | Fruit spread rosehip, bucket 1 kg     | pieces          | 1           | 6                             | 63              | 12                | <br>    |    |
| G942HR | Fruit spread mixed fruit, bucket 1 kg | pieces          | 1           | 6                             | 63              | 12                | <br>  |   |
| G943HR | Fruit spread apricot, bucket 1000 g   | pieces          | 1           | 6                             | 63              | 12                | <br> |  |
| B406HR | Floral honey, extracted, 20 g         | pieces          | 0.02        | 96                            | 156             | 24                | <br> |  |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free



Apricot jam



Cherry jam



Blueberry jam



Rosehip jam



Strawberry jam



Raspberry jam



Blackberry jam



Floral honey



## Fruit spreads, jams, marmalades, fillings, honey

| Code   | Product name                           | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                                                                                                                 | Ean code                                                                                                 |
|--------|----------------------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| H462HR | Fruit spread mixed fruit, bucket 3 kg  | pieces          | 3           | 6                             | 20              | 12                | <br>     | <br>3 850104 264627   |
| H463HR | Fruit spread mixed fruit, bucket 6 kg  | pieces          | 6           | 2                             | 24              | 12                | <br>     | <br>3 850104 264634   |
| H464HR | Fruit spread mixed fruit, bucket 11 kg | pieces          | 11          | 1                             | 36              | 12                | <br>     | <br>3 850104 464645   |
| H465HR | Fruit spread mixed fruit, bucket 30 kg | pieces          | 30          | 1                             | 6               | 12                | <br>     | <br>3 850104 464652   |
| H466HR | Fruit spread apricot, bucket 3 kg      | pieces          | 3           | 6                             | 20              | 12                | <br>     | <br>3 850104 264665   |
| H468HR | Fruit spread apricot, bucket 6 kg      | pieces          | 6           | 2                             | 24              | 12                | <br>     | <br>3 850104 264689   |
| H467HR | Fruit spread apricot, bucket 11 kg     | pieces          | 11          | 1                             | 36              | 12                | <br>     | <br>3 850104 464676   |
| H469HR | Fruit spread apricot, bucket 30 kg     | pieces          | 30          | 1                             | 6               | 12                | <br>     | <br>3 850104 464690   |
| H472HR | Fruit spread cherry, bucket 11 kg      | pieces          | 11          | 1                             | 6               | 12                | <br>    | <br>3 850104 464720   |
| H470HR | Raspberry jam, bucket 5 kg             | pieces          | 5           | 5                             | 24              | 9                 | <br> | <br>3 850104 264702 |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free

## Fruit spreads, jams, marmalades, fillings, honey

| Code   | Product name                                      | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                        | Ean code                                                                              |
|--------|---------------------------------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| H471HR | Blueberry jam, bucket 5 kg                        | pieces          | 5           | 2                             | 24              | 9                 |    |    |
| G689HR | Plum jam, bucket 11 kg                            | pieces          | 11          | 1                             | 36              | 12                |    |    |
| F793HR | Forest fruit jam, bucket 2.2 kg                   | pieces          | 2.2         | 6                             | 20              | 9                 |    |    |
| F797HR | Cherry jam, bucket 2.2 kg                         | pieces          | 2.2         | 6                             | 20              | 9                 |    |    |
| F794HR | Peach jam, bucket 2.5 kg                          | pieces          | 2.5         | 6                             | 20              | 9                 |    |    |
| F796HR | Strawberry jam, bucket 2.5 kg                     | pieces          | 2.5         | 6                             | 20              | 9                 |    |    |
| F795HR | Blueberry jam, bucket 2.5 kg                      | pieces          | 2.5         | 6                             | 20              | 9                 |    |    |
| J279HR | Grapefruit jam, bucket 2.5 kg                     | pieces          | 2.5         | 6                             | 20              | 12                |                                                                                       |    |
| J280HR | Grapefruit marmalade, bucket 2.5 kg               | pieces          | 2.5         | 6                             | 20              | 12                |                                                                                       |    |
| J281HR | Orange marmalade, bucket 2.5 kg                   | pieces          | 2.5         | 6                             | 20              | 12                |                                                                                       |   |
| H474HR | Thermostabile fruit filling apricot, bucket 6 kg  | pieces          | 6           | 2                             | 24              | 12                |  |  |
| H475HR | Thermostabile fruit filling apricot, bucket 11 kg | pieces          | 11          | 1                             | 36              | 12                |  |  |
| H476HR | Thermostabile fruit filling apricot, bucket 30 kg | pieces          | 30          | 1                             | 6               | 12                |  |  |
| H163HR | Cherry filling, jar 630 g                         | pieces          | 0.63        | 8                             | 84              | 12                |  |  |
| 2664HR | Cherry filling, bucket 5 kg                       | pieces          | 5           | 2                             | 24              | 9                 |  |  |
| G738HR | Cherry filling, bucket 10 kg                      | pieces          | 10          | 1                             | 36              | 9                 |  |  |
| A808HR | Cherry filling, bucket 10 kg                      | pieces          | 10          | 1                             | 36              | 6                 |  |  |
| 2663HR | Cherry filling, bucket 25 kg                      | pieces          | 25          | 1                             | 6               | 9                 |  |  |
| O466HR | Apple filling, bucket 5 kg                        | pieces          | 5           | 2                             | 48              | 9                 |  |  |
| G684HR | Apple filling, bucket 10 kg                       | pieces          | 10          | 1                             | 36              | 9                 |  |  |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free







# Compotes

Prepared from fresh and optimally ripe fruit of the finest quality. They contain numerous vitamins. Served as a meal on their own or used in preparation of fruit salads, cakes and other sweets.



## Good to know:

- all the ingredients and vitamins remain preserved through modern production
- low energy value
- contain no artificial colours or sweeteners
- fast solution for preparing fruit desserts



## Compotes

| Code   | Product name                                             | Unit of measure | Net mass kg | Net mass kg – strained | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code        |
|--------|----------------------------------------------------------|-----------------|-------------|------------------------|-------------------------------|-----------------|-------------------|--------------------------------|-----------------|
| 6848HR | Peach compote peeled halves, sweet, can 3.05 kg          | pieces          | 3.05        | 1.75                   | 6                             | 25              | 36                | V                              | 3 850104 068485 |
| G333HR | Peach compote peeled halves, reduced sugar, can 3 kg     | pieces          | 3           | 1.82                   | 6                             | 25              | 36                | V                              | 3 850104 253331 |
| D981HR | Cherry compote, pitted, reduced sugar, jar 2.6 kg        | pieces          | 2.6         | 1.3                    | 6                             | 32              | 24                | V                              | 3 850104 229817 |
| H329HR | Apricot compote peeled halves, reduced sugar, can 2.6 kg | pieces          | 2.6         | 1.45                   | 6                             | 30              | 36                | V                              | 3 850104 263293 |
| 6849HR | Fruit cocktail compote, reduced sugar, can 2.6 kg        | pieces          | 2.6         | 1.48                   | 6                             | 30              | 36                | V                              | 3 850104 068492 |
| 1594HR | Pineapple compote, reduced sugar, can 3.03 kg            | pieces          | 3.03        | 1.84                   | 6                             | 25              | 36                | V                              | 3 850104 015946 |
| D350HR | Plum with kernel compote, sweet, can 4.35 kg             | pieces          | 4.35        | 2.3                    | 6                             | 20              | 24                | V                              | 3 850104 223501 |
| G785HR | Pear compote peeled halves, reduced sugar, can 3 kg      | pieces          | 3           | 1.7                    | 6                             | 25              | 36                | V                              | 3 850104 248702 |

Certificates: **K** Kosher **H** Halal / Characteristics: **V** for vegetarians **G** gluten-free



Peaches peeled halves



Peach peeled pieces



Pears peeled halves



Apricot compote peeled halves



Fruit cocktail



Pineapple pieces



Plums with kernel



Cherry compote pitted





# Beverages

Variety of tea flavours enables you to offer your guests with a supreme beverage. Provita - instant solution for refreshment with vitamins – also provides you with the richness of flavours.



## Good to know:

- products of exceptional quality and full scent, flavour and aroma
- widest range of teas in aroma envelope
- aroma envelope preserves freshness and aroma of the teas
- wide application: from hot beverage, cocktail to ice refreshments
- Provita is a source of many vitamins (E, C, B1, B2, niacin, B6, folic acid, B12, pantothenic acid)
- constant quality control is a guarantee of good taste

## Beverages

| Code   | Product name                                            | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                                                                                                              | Ean code                                                                                                 |
|--------|---------------------------------------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| H276HR | Chamomile tea, 20 g aroma envelope                      | pieces          | 0.02        | 20                            | 48              | 24                |       | <br>3 850104 072727   |
| H277HR | Rosehip tea, 60 g aroma envelope                        | pieces          | 0.06        | 20                            | 48              | 24                |       | <br>3 850104 072710   |
| H278HR | Aronia and black currant tea, 60 g aroma envelope       | pieces          | 0.06        | 20                            | 48              | 24                |       | <br>3 850104 254758   |
| H279HR | Blueberry tea, 60 g aroma envelope                      | pieces          | 0.06        | 20                            | 48              | 24                |       | <br>3 850104 224973   |
| H280HR | Cranberry tea, 40 g aroma envelope                      | pieces          | 0.04        | 20                            | 48              | 24                |       | <br>3 850104 229169   |
| H281HR | Indian tea, 26 g aroma envelope                         | pieces          | 0.026       | 20                            | 48              | 24                |       | <br>3 850104 249013   |
| H282HR | Strawberry with vanilla tea, 40 g aroma envelope        | pieces          | 0.04        | 20                            | 48              | 24                |       | <br>3 850104 033087   |
| H283HR | Rooibos tea, 40 g aroma envelope                        | pieces          | 0.04        | 20                            | 48              | 24                |       | <br>3 850104 013560   |
| H284HR | Forest fruit tea, 50 g aroma envelope                   | pieces          | 0.05        | 20                            | 48              | 24                |       | <br>3 850104 425110  |
| H285HR | Green tea, 36 g aroma envelope                          | pieces          | 0.036       | 20                            | 48              | 24                |   | <br>3 850104 249006 |
| H305HR | Plum tea, 44 g aroma envelope                           | pieces          | 0.044       | 20                            | 48              | 24                |   | <br>3 850104 263057 |
| H306HR | Apple with cinnamon tea, 50 g aroma envelope            | pieces          | 0.05        | 20                            | 48              | 24                |   | <br>3 850104 263064 |
| H706HR | Lemon and lime tea, 50 g aroma envelope                 | pieces          | 0.05        | 20                            | 48              | 24                |   | <br>3 850104 267062 |
| H327HR | Orange with cinnamon and clove tea, 50 g aroma envelope | pieces          | 0.05        | 20                            | 48              | 24                |   | <br>3 850104 263279 |
| H705HR | Pear tea, 50 g aroma envelope                           | pieces          | 0.05        | 20                            | 48              | 24                |   | <br>3 850104 267055 |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free



Chamomile tea



Rosehip tea



Green tea



Indian tea



Plum tea



Lemon lime tea



Cranberry tea



Apple cinnamon tea





## Beverages

| Code   | Product name                                                   | Amount of ready product | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code        |
|--------|----------------------------------------------------------------|-------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------|-----------------|
| H326HR | Raspberry and blackberry with vanilla tea, 50 g aroma envelope |                         | pieces          | 0.05        | 20                            | 48              | 24                | V G                            | 3 850104 263262 |
| H747HR | Mint tea, 30 g aroma envelope                                  |                         | pieces          | 0.03        | 20                            | 48              | 24                | V G                            | 3 850104 072598 |
| 4039HR | Chamomile tea, bag 250 g                                       | 41.6 l of beverage      | pieces          | 0.25        | 7                             | 36              | 18                | V G                            | 3 850104 040399 |
| 4038HR | Rosehip tea, bag 1 kg                                          | 30 l of beverage        | pieces          | 1           | 10                            | 36              | 24                | V G                            | 3 850104 040382 |
| 5452HR | Black tea, bag 450 g                                           | 75 l of beverage        | pieces          | 0.45        | 10                            | 36              | 24                | V G                            | 3 850104 054525 |
| D020HR | Fruit tea, bag 600 g                                           | 40 l of beverage        | pieces          | 0.6         | 8                             | 36              | 18                | V G                            | 3 850104 220203 |
| F222HR | Cranberry tea, bag 400 g                                       | 28 l of beverage        | pieces          | 0.4         | 10                            | 36              | 18                | V G                            | 3 850104 242222 |
| F632HR | Provita orange, bag 15 g                                       |                         | pieces          | 0.015       | 120                           | 78              | 12                | V                              | 3 850104 246326 |
| F633HR | Provita lemon, bag 15 g                                        |                         | pieces          | 0.015       | 120                           | 78              | 12                | V                              | 3 850104 246333 |
| C934HR | Provita lemon, bag 1 kg                                        | For 13 l of beverage    | pieces          | 1           | 8                             | 70              | 12                | V                              | 3 850104 248993 |
| C935HR | Provita orange, bag 1 kg                                       | For 13 l of beverage    | pieces          | 1           | 8                             | 70              | 12                | V                              | 3 850104 248986 |
| G188HR | Cocoa instant beverage, bag 1 kg                               | 13.3 l of beverage      | pieces          | 1           | 8                             | 30              | 12                | V                              | 3 850104 251887 |
| 2604HR | Sugar, bag 5 g                                                 |                         | pieces          | 0.005       | 1000                          | 48              | none              | V G                            | 3 850104 026041 |
| B967HR | Brown crystal sugar, bag 5 g                                   |                         | pieces          | 0.005       | 500                           | 80              | none              | V G                            | 3 850104 219672 |

Certificates: **K** Kosher **H** Halal / Characteristics: **V** for vegetarians **G** gluten-free



Provita lemon



Provita orange



Provita orange



Provita lemon





**TOMATOES**  
**CONDIMENTS**  
**CANNED VEGETABLES**



*"One of the most precious feelings in culinary art, but also in life, comes from the fact that people who used to be your mentors are today your true friends and that you get an opportunity to transfer your knowledge and experiences to the new generations. "*

**Zoran Delić**



# Tomato

As a food seasoning, tomato is an unsurpassed reminder of all the blessings given to us by nature. Podravka achieves the high quality of its products by carefully selecting the finest raw materials, through controlled breeding and picking at the most appropriate time. With a low caloric value, it contains numerous substances which protect your cells: lycopene, B vitamins and lots of good fibers!



The  
Mediterranean  
sun on your  
table.



## Good to know:

- tomato is the basis of the Mediterranean cuisine
- domestic tomato flavor, attractive red color
- makes the meal healthier
- modern processing preserves valuable ingredients and natural colour
- due to the exceptional quality a much smaller quantity of concentrate is required in order to achieve the fullness of meal flavour
- combination of consistent quality and tradition
- simple application which shortens meal preparation time





# Tomato

| Code   | Product name                            | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                                                                                                          | Ean code                                                                                               |
|--------|-----------------------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| H537HR | Tomato concentrate, can 4.5 kg          | pieces          | 4.5         | 2                             | 68              | 48                |   | <br>3 850104 073984 |
| 0190HR | Pelati, can 2.49 kg                     | pieces          | 2.49        | 6                             | 30              | 36                |   | <br>3 850104 073717 |
| G177HR | Pizza sauce (with seasonings), can 4 kg | pieces          | 4           | 2                             | 68              | 24                |   | <br>3 850104 266959 |
| G839HR | Tomato sauce, can 4 kg                  | pieces          | 4           | 2                             | 68              | 24                |   | <br>3 850104 258398 |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free



Pelati

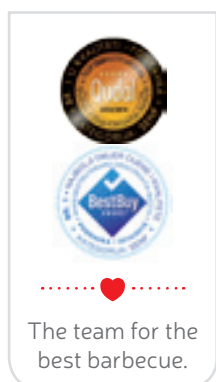


Tomato concentrate



# Condiments

Products of distinctive local flavours, prepared according to original recipes from carefully selected ingredients, make the dishes irresistibly attractive and delicious. Whether served alone or as a side dish with grilled meat, potatoes or pasta, they are an inevitable ingredient in every kitchen.



## Good to know:

- Podravka ketchup and ajvar are produced from only carefully selected tomatoes and most delicious seasonings
- ajvar is a delicious and aromatic vegetable side dish, rich in vitamin C
- shiny and smooth texture and finely balanced savory flavour of mustard
- horseradish can be used as a basis for a variety of hot and cold sauces



## Condiments

| Code   | Product name                    | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                                                                                                                                                                                                                                                                                     | Ean code                                                                                            |
|--------|---------------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| G153HR | Ajvar mild, can 4 kg            | pieces          | 4           | 2                             | 68              | 36                |  <br>  |  3 850104 051005 |
| A946HR | Horseradish, jar 660 g          | pieces          | 0.66        | 12                            | 48              | 12                |  <br>  |  3 850104 209468 |
| G697HR | Mustard, bag 17 g               | pieces          | 0.017       | 99                            | 72              | 12                |                                                                                           |  3 850104 256974 |
| 2046HR | Mustard estragon, bucket 2.5 kg | pieces          | 2.5         | 6                             | 20              | 18                |                                                                                           |  3 850104 023064 |
| 0521HR | Mustard estragon, bucket 5 kg   | pieces          | 5           | 2                             | 24              | 18                |                                                                                           |  3 850104 023460 |
| G698HR | Ketchup mild, bag 20 g          | pieces          | 0.02        | 99                            | 72              | 12                |  <br>  |  3 850104 256981 |
| G197HR | Ketchup mild, bucket 5 kg       | pieces          | 5           | 1                             | 72              | 6                 |  <br>  |  3 850104 451973 |
| G194HR | Light mayonnaise, bucket 5 kg   | pieces          | 5           | 1                             | 72              | 6                 |                                                                                                                                                                                                                                                                                                                                                    |  3 850104 251948 |

Certificates:  Kosher  Halal / Characteristics  for vegetarians  gluten-free



Ajvar mild



Ketchup



Mustard estragon



Mustard estragon



Light mayonnaise



Ketchup mild



# Canned vegetables

The need for a delicious, fast and quality meal or salad does not have to depend on seasonal vegetables, because Podravka's sterilized and pickled vegetables can be used throughout the year, and their nutritive value is not being significantly changed. The long production tradition with modern technology guarantees top quality.



## Good to know:

- produced from selected varieties of vegetables of exceptional quality
- they shorten preparation time
- practical and simple product which will enhance the flavour of meals
- all the vegetable nutrients remain preserved
- contain no preservatives
- practical packaging is available throughout the year





## Canned vegetables

| Code   | Product name                    | Unit of measure | Net mass kg | Net mass kg – strained | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                                                                                                                                                                                                                                                                                             | Ean code                                                                              |
|--------|---------------------------------|-----------------|-------------|------------------------|-------------------------------|-----------------|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| G160HR | Peas, can 4.2 kg                | pieces          | 4.2         | 2.3                    | 2                             | 68              | 48                |  <br>          |    |
| G159HR | String beans, can 4.1 kg        | pieces          | 4.1         | 1.7                    | 2                             | 68              | 48                |  <br>          |    |
| D974HR | Sweetcorn, can 2.15 kg          | pieces          | 2.15        | 1.175                  | 2                             | 90              | 36                | <br>                                                                                              |    |
| 2539HR | Beans brown, can 2.5 kg         | pieces          | 2.5         | 1.45                   | 6                             | 30              | 36                |                                                                                                                                                                                      |    |
| 2076HR | Beans white, can 2.5 kg         | pieces          | 2.5         | 1.45                   | 6                             | 30              | 36                |                                                                                                                                                                                      |    |
| 2071HR | Beans red, can 2.5 kg           | pieces          | 2.5         | 1.45                   | 6                             | 30              | 36                |                                                                                                                                                                                      |    |
| G782HR | Champignons sliced, can 2.55 kg | pieces          | 2.55        | 1.33                   | 4                             | 30              | 48                |                                                                                                                                                                                      |    |
| H028HR | Djuvech, can 3.95 kg            | pieces          | 3.95        |                        | 2                             | 68              | 36                |  <br>          |    |
| G158HR | Cucumbers, can 4 kg             | pieces          | 4           | 2                      | 2                             | 68              | 24                | <br>                                                                                              |    |
| G161HR | Red peppers fillet, can 4 kg    | pieces          | 4           | 2                      | 2                             | 68              | 36                |                                                                                                                                                                                    |   |
| F508HR | Yellow peppers, can 4.1 kg      | pieces          | 4.1         | 2.1                    | 1                             | 20              | 24                |                                                                                                                                                                                  |  |
| 1164HR | Mild peppers, jar 600 g         | pieces          | 0.6         | 0.27                   | 12                            | 48              | 36                |  <br>  |  |
| 1168HR | Chilli peppers, jar 630 g       | pieces          | 0.63        | 0.3                    | 12                            | 48              | 36                |  <br>  |  |
| G156HR | Beetroot, can 4 kg              | pieces          | 4           | 2.1                    | 2                             | 68              | 36                | <br>                                                                                        |  |
| G162HR | Beetroot sticks, can 4 kg       | pieces          | 4           | 2.1                    | 2                             | 68              | 36                | <br>                                                                                        |  |
| G157HR | Mixed salad, can 4.1 kg         | pieces          | 4.1         | 1.8                    | 2                             | 68              | 36                |  <br>  |  |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free



Peas



Cucumbers



Sweetcorn



Champignons





**FLOUR  
RICE, PULSES AND  
SIDE DISHES**



*"Guided by the knowledge and creativity, with the help of top quality products we are daily creating new, unique dishes; that is the reason why I had the opportunity to win valuable local and international awards for Podravka."*

**Zlatko Sedlanić**





# Flour

Regardless of which dish you prepare, the dough will be tastier, crunchy and aromatic if you choose top quality flour. Podravka offers a wide selection of high-quality mill products for the most diverse applications. Product range includes standard and all-purpose flour and various mixtures which facilitate the preparation of many dishes.



For aromatic and  
crispy delicacies  
that everyone will  
love.



## Good to know:

- carefully selected varieties of grains
- latest technology processing
- contain dietary fiber, minerals and vitamins
- wide application
- modern technology and mill provide top quality





## Flour

| Code   | Product name                            | Amount of ready product | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code                                                                              |
|--------|-----------------------------------------|-------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------|---------------------------------------------------------------------------------------|
| 5034HR | Pizza pastry mix, 10 kg                 |                         | pieces          | 10          | 1                             | 54              | 9                 | V                              |    |
| 6688HR | Doughnut mix, 10 kg                     | 250 pieces (60 g)       | pieces          | 10          | 1                             | 54              | 9                 | V                              |    |
| 9875HR | Pancakes mix, 5 kg                      | 300 pieces              | pieces          | 5           | 1                             | 112             | 9                 | V                              |    |
| D358HR | Wheat flour T-400 rough, 10 kg          |                         | pieces          | 10          | 1                             | 54              | 12                | K<br>V                         |    |
| D359HR | Wheat flour T-550 smooth, 10 kg         |                         | pieces          | 10          | 1                             | 54              | 12                | K<br>V                         |    |
| 5044HR | Special flour for raising pastry, 25 kg |                         | pieces          | 25          | 1                             | 40              | 9                 | V                              |    |
| 6407HR | Wheat flour T-850, 25 kg                |                         | pieces          | 25          | 1                             | 40              | 12                | K<br>V                         |    |
| D376HR | Wheat flour T-400 rough, 25 kg          |                         | pieces          | 25          | 1                             | 40              | 12                | K<br>V                         |    |
| D378HR | Wheat flour T-550 smooth, 25 kg         |                         | pieces          | 25          | 1                             | 40              | 12                | K<br>V                         |    |
| 5342HR | Corn grits, bag 1 kg                    |                         | pieces          | 1           | 8                             | 72              | 9                 | V G                            |  |

Certificates: **K** Kosher **H** Halal / Characteristics: **V** for vegetarians **G** gluten-free



# Rice, pulses and side dishes

Carefully selected and refined legumes, hulled grains and rice are Podravka's high-quality products, nutrient-rich foods and a valuable source of vitamins, minerals and fiber.



Delicious side dish for every meal.

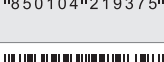


## Good to know:

- premium selected grain
- hulled grains and pulses are an excellent source of vitamin B complex and minerals, K, P, Mg, Fe
- high standards of processing and production guarantee the preservation of nutrients
- products of exceptional nutritional values
- excellent for the preparation of various and original dishes



## Rice, pulses and side dishes

| Code   | Product name                                   | Amount of ready product | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics                                                                                                                                              | Ean code                                                                                                 |
|--------|------------------------------------------------|-------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| C737CZ | Long grain rice standard, 5 kg                 | 71 portions /200 g      | pieces          | 5           | 1                             | 120             | 24                |       | <br>8 594004 493187   |
| C731CZ | Long grain rice parboiled standard, 5 kg       | 85 portions /200 g      | pieces          | 5           | 1                             | 120             | 18                |       | <br>8 594004 493439   |
| C008CZ | Long grain rice, extra quality, 3 kg           | 43 portions /200 g      | pieces          | 3           | 1                             | 165             | 24                |       | <br>8 594004 494320   |
| C034CZ | Long grain rice parboiled, extra quality, 3 kg | 51 portions /200 g      | pieces          | 3           | 1                             | 165             | 18                |       | <br>8 594004 494337   |
| C005CZ | Basmati rice, 5 kg                             | 71 portions /200 g      | pieces          | 5           | 1                             | 120             | 18                |       | <br>8 594004 490186   |
| C006CZ | Jasmine rice, 5 kg                             | 71 portions /200 g      | pieces          | 5           | 1                             | 120             | 18                |       | <br>8 594004 491312   |
| C041CZ | Round corn rice, 5kg                           | 71 portions /200 g      | pieces          | 5           | 1                             | 120             | 18                |       | <br>8 594004 490070   |
| C008HR | Long corn rice, bag 5 kg                       |                         | pieces          | 5           | 1                             | 120             | 18                |       | <br>8 594004 490032   |
| C010HR | Long corn rice parboiled, bag 5 kg             |                         | pieces          | 5           | 1                             | 120             | 18                |       | <br>8 594004 490018   |
| CA28HR | Arborio rice, bag 3 kg                         |                         | pieces          | 3           | 1                             | 204             | 18                |     | <br>8 594004 496584  |
| CA29HR | Basmati rice, bag 1 kg                         |                         | pieces          | 1           | 6                             | 504             | 18                |   | <br>8 594004 496607 |
| CA30HR | Sushi rice, bag 1 kg                           |                         | pieces          | 1           | 6                             | 504             | 18                |   | <br>8 594004 496638 |
| CA24HR | Buckwheat, bag 1 kg                            |                         | pieces          | 1           | 6                             | 504             | 18                |                                                                                        | <br>8 594004 496522 |
| CA25HR | Lentil green, bag 1 kg                         |                         | pieces          | 1           | 6                             | 504             | 18                |                                                                                        | <br>8 594004 496553 |
| C725CZ | Lentil standard, 5 kg                          | 45 portions /300 g      | pieces          | 5           | 1                             | 120             | 18                |                                                                                        | <br>8 594004 493095 |
| C002CZ | Beans big white, 5 kg                          | 45 portions /300 g      | pieces          | 5           | 1                             | 120             | 18                |   | <br>8 594004 490681 |
| C003CZ | Cranberry beans, 5 kg                          | 45 portions /300 g      | pieces          | 5           | 1                             | 120             | 18                |                                                                                        | <br>8 594004 490575 |
| C004CZ | Beans red, 5 kg                                | 45 portions /300 g      | pieces          | 5           | 1                             | 120             | 18                |   | <br>8 594004 492203 |
| C142CZ | Chickpea, 5 kg                                 | 45 portions /300 g      | pieces          | 5           | 1                             | 120             | 18                |                                                                                        | <br>8 594004 493149 |
| E314HR | Mashed potato, box 4 kg (4 bags per 1 kg)      | 140 portions /200g      | pieces          | 4           | 1                             | 84              | 12                |   | <br>3 850104 219375 |
| C173CZ | Mashed potatoes with milk, exclusive, 3 kg     | 82 portions /200 g      | pieces          | 3           | 1                             | 120             | 12                |                                                                                        | <br>8 594004 494658 |
| C550CZ | Cous-cous, 3 kg                                | 42 portions /200 g      | pieces          | 3           | 1                             | 200             | 12                |                                                                                        | <br>8 594004 494467 |

Certificates:  Kosher  Halal / Characteristics:  for vegetarians  gluten-free





# **EVA CANNED MEAT**





*"The recipe for success in culinary art, apart from learning from experienced colleagues, finest ingredients and innovativeness, always has one secret ingredient that you mostly have to discover deep within you."*

Marko Peras



# From the heart of the sea

Eva fish products provide a true pleasure from the depths of the sea. They are prepared from the best parts of fish, and are rich in valuable proteins containing essential amino acids and minerals. Top quality helps preparing delicious and varied Mediterranean dishes.



For a delicious,  
fast and  
convenient meal.



## Good to know:

- top quality
- tasty meal or irreplaceable supplement that will enrich salads, sauces, pizzas, pasta and rice dishes
- Adriatic sea sardine is naturally rich in omega-3 fatty acids
- classic tuna spread is prepared from top quality tuna fillets



## Eva

| Code   | Product name                                    | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Ean code                                                                                            |
|--------|-------------------------------------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|-----------------------------------------------------------------------------------------------------|
| G673HR | Eva tuna pieces in vegetable oil, can 1.7 kg    | pieces          | 1.7         | 6                             | 72              | 48                |  3 850104 256738 |
| G346HR | Eva tuna spread, 50 g                           | pieces          | 0.05        | 30                            | 168             | 24                |  3 850124 91     |
| E131HR | Eva sardines in vegetable oil, can 115 g        | pieces          | 0.115       | 30                            | 135             | 48                |  3 859888 140004 |
| E133HR | Eva sardines with vegetable in sauce, can 115 g | pieces          | 0.115       | 30                            | 135             | 36                |  3 859888 140561 |



Eva tuna spread



Eva tuna in vegetable oil



Eva sardines in vegetable oil



Eva sardines with vegetable in sauce





# Canned meat

Canned meat are products of Podravka meat industry. Exceptional meat quality combined with carefully selected seasonings provides each product with a distinctive aroma and an utmost enjoyment in top gourmet flavours.

.....♥.....  
Delicious  
spread for good  
morning.



## Good to know:

- strict quality control
- product traceability
- modern technology provides preservation of valuable nutrients
- excellent spreadability and consistency
- as a meal on its own and for preparation of imaginative delicacies





## Canned meat

| Code   | Product name         | Unit of measure | Net mass kg | Pieces in transport packaging | Boxes on pallet | Shelf life months | Certificates / characteristics | Ean code                                                                                               |
|--------|----------------------|-----------------|-------------|-------------------------------|-----------------|-------------------|--------------------------------|--------------------------------------------------------------------------------------------------------|
| M564HR | Tea time pâté, 30 g  | pieces          | 0.03        | 45                            | 192             | 36                |                                | <br>3850 0534       |
| M597HR | Chicken pâté, 30 g   | pieces          | 0.03        | 45                            | 192             | 36                | H                              | <br>3850 0497       |
| M687HR | Piquant pâté, 30 g   | pieces          | 0.03        | 45                            | 192             | 36                |                                | <br>3850 2835       |
| M562HR | Liver pâté, 30 g     | pieces          | 0.03        | 45                            | 192             | 36                |                                | <br>3850 0718       |
| 6620HR | Tea time pâté, 850 g | pieces          | 0.85        | 12                            | 42              | 48                |                                | <br>3 850104 066207 |
| A901HR | Liver pâté, 850 g    | pieces          | 0.85        | 12                            | 42              | 48                |                                | <br>3 850104 209017 |

Certificates: **K** Kosher **H** Halal Characteristics: **V** for vegetarians **G** gluten-free



Piquant pâté



Liver pâté



Chicken pâté



Tea time pâté



Liver pâté



## Podravka's culinary promoters

Podravka's team of culinary promoters works with the same members practically since it was founded 15 years ago, and during that time it has become one of the most recognizable and most active in all the markets where Podravka's products are used. Being constantly present on Podravka's markets, they bring and collect expert knowledge and in some way they are ambassadors of gastronomy in this region, because they make contacts and bring together cuisines, chefs and pastry masters with one another.

Their results are shown through their work:

- tracking and making of trends
- contact with buyers
- participation and organization of manifestations
- presentations, education and professional lectures
- professional partners to the Faculty of Tourism and Hospitality Management and trade schools





- Cooperation with the Croatian Culinary Federation
- Olympic Games in Athens (2004) and Beijing (2008) - presentation of Croatia and Podravka in Croatian houses
- presentation of Croatian culinary heritage in the UN building 2007
- the first presentation of Croatian gastronomy in the European Parliament building in Brussels 2013
- presentations in Croatian embassies all around Europe
- participation in many international fairs (Köln, Moscow, Taiwan)
- building the biggest stuffed cabbage roll for the Guinness book of records
- building the biggest pancake, cake
- participation in many culinary shows in the region
- devising and creation of new products, along Podravka's team of technologists and nutritionists

# Podravka abroad



## **Podravka d.d.**

Ante Starčevića 32  
48 000 Koprivnica  
Croatia  
+385 48 651 204

### **SUBSIDIARIES OF PODRAVKA D.D. IN THE REPUBLIC OF CROATIA:**

#### **1. Belupo d.d.**

Josipa Vargovića 4/3  
48 000 Koprivnica, Croatia  
tel: +385 48 659 011  
e-mail: belupo@belupo.hr

#### **2. Danica d.o.o.**

Đelekovečka cesta 21  
48000 Koprivnica, Croatia  
tel: +385 48 652 300  
e-mail: zvjedzana.vales@podravka.hr

### **SUBSIDIARIES OF PODRAVKA D.D. ABROAD:**

#### **1. Podravka d.o.o. Ljubljana**

Cesta v Gorice 40,  
1000 Ljubljana, Slovenia  
tel: +386 14 797 100  
e-mail: danijela.postal@podravka.si

#### **2. Podravka d.o.o. Sarajevo**

Ul. no. 269  
71 000 Sarajevo, B&H  
tel: +387 33 475 760  
e-mail: ured.sarajevo@podravka.ba

#### **3. Podravka Polska Sp.z o.o.**

ul. Asfaltowa 28  
66-470 Kostrzyn nad Odrą, Poland  
tel: +48 95 728 44 10  
e-mail: podravka@pressoffice24.pl  
**Podravka Polska Sp. z o.o.**  
ul. Lentza 10A  
02-956 Warszawa, Poland  
tel: +48 22 427 30 10

#### **4. Podravka d.o.o.e.l. Skopje**

Kačanički pat 146, Butel  
1000 Skopje, Macedonia  
tel: +389 22 650 134  
e-mail: podravka@mol.com.mk

#### **5. Podravka international Deutschland**

Höglwörther Str. 1  
D-81369 Munich, Germany  
tel: +49 89 72 441 75 0  
e-mail: janine.libor@podravka.de

#### **6. Podravka international s.r.o. Zvolen**

Jesenského 1486  
960 01 Zvolen, Slovakia  
tel: +421 45 524 09 11  
e-mail: podravka@podravka.sk

#### **7. Podravka-international Kft. Budapest**

Ilka u. 34, 1143 Budapest, Hungary  
tel: +36 1 2732 060, +36 1 2732 065  
e-mail: info@podravka.hu







#### 8. Podravka d.o.o. Belgrade

Tošin bunar 272A, 5/B  
11070 Novi Beograd, Serbia  
tel: +381 11 2184 656, +381 11 2184 703  
e-mail: office@podravka.rs

#### 9. Podravka international s.r.l. Bucarest

Reprezentanță Splaiul Unirii. 4  
Bucarest, Romania  
tel: +40 21 3114 507, +40 21 3114 508  
e-mail: office@podravka.ro

#### 10. Podravka international Pty. Ltd Sydney

Unit 4, 59-63 Cawarra Road  
Caringbah NSW 2229, Australia  
tel: +61 2 9531 0044  
e-mail: info@podravka.com.au

#### 11. Podravka d.o.o. Podgorica

Cijevna bb  
81000 Podgorica, Montenegro  
tel: +382 20 872 188  
e-mail: podravkacg@t-com.me

#### 12. Podravka-Lagris a.s. Dolní Lhota

Podravka Lagris a.s. Dolní Lhota 39  
76323 Lhota u Luhačovic, Czech Republic  
tel: +420 577 658 111, + 420 577 658 202  
e-mail: info@podravka.cz

#### 13. Podravka international USA Inc. Wilmington

420 Lexington Avenue, Suite 2034,  
New York, NY 10017, USA  
tel: +1 212 6610 125  
e-mail: domagoj.kero@podravka.us

#### PODRAVKA D.D. BRANCH OFFICES ABROAD:

#### 1. Podravka Bulgaria INC

Trade Representative Office  
8A Nikolay Haytov Str.  
1113 Sofia, Bulgaria  
tel/fax: +359 2 971 44 52  
e-mail: dobra.martinova@podravka.bg

#### 2. Podravka Ukraine

11/2 Simyi Khohklovykh  
04114 Kyiv, Ukraine  
tel: +380 44 5685 943  
e-mail: maksim.shulezhko@podravka.ua

#### 3. Podravka d.d. Russia

Pokrovsky bulvar, 4/17 Building 3  
101000 Moskva, Russia  
tel: +7 495 974 81 67, +7 495 974 81 68  
e-mail: info@vegeta.ru

#### 4. Podravka d.d. Latvia

P. Briēža, Riga, LV-1045  
Latvia  
tel: +371 67336 591  
e-mail: pavel.karandej@podravka.lv

#### 5. Podravka sh.a. Kosovo

Sylejman Vokshi 3/3  
Priština, Kosovo  
tel: +381 38 24 81 55  
e-mail: ilir.kosova@podravka.hr



[www.podravka.hr](http://www.podravka.hr)